



The Customer Experience Movement is  
Defining Today's Industry Leaders.  
**Are You One of Them?**

## Collaborate and Learn from Industry Experts and Peers While Shaping the Future of this Dynamic Field

### WHO WE ARE

The Customer Experience Professionals Association is the premier global non-profit organization dedicated to the advancement and cultivation of the Customer Experience profession. We increase the impact and visibility of Customer Experience professionals, facilitate effective member-to-member sharing, and establish respected standards.

Interested in  
becoming a part of  
the movement?

Scan Here to Learn More!



### CXPA Membership Benefits

#### INDIVIDUAL MEMBERSHIP

For only \$195 annually, the CXPA offers individual members a wide array of benefits, including:

- ▶ **Networking:** Interact with peers in the online CXPA Community, participate in committees, and attend local networking events and the annual US and European Insight Exchanges.
- ▶ **Research, Education and Tools:** Access an array of members-only resources including: research, webinars, newsletters, podcasts and more.
- ▶ **Career Development:** Grow your career with a job board specifically for customer experience positions.
- ▶ **Discounts:** Save money with discounted access to research, events and other resources.
- ▶ **Certification:** Receive discounts on application fees for the Certified Customer Experience Professional (CCXP) Program and have access to additional members-only opportunities to earn PDUs.

#### CORPORATE MEMBERSHIP

Join the CXPA as a Corporate Member and enjoy additional benefits, such as:

- ▶ **Membership:** Enjoy memberships for 150 of your employees, while positioning your company as an industry leader
- ▶ **Networking:** Connect with industry executives through access to an online community and quarterly thought-leader roundtables
- ▶ **Marketing Opportunities:** Demonstrate your company's commitment and leadership in the field and establish your organization and executives as thought-leaders.
- ▶ **Careers:** Build your team of professionals with access to a talent bank of customer experience professionals and unlimited customer experience job postings.
- ▶ **Certification:** Receive discounts for your employees on application fees for the Certified Customer Experience Professional (CCXP) Program and allow them access to additional members-only opportunities to earn PDUs.

### Join the CXPA Today!

We hope you'll join us and become a member of the CXPA for professional growth and business success. To join the CXPA, or for more details about membership levels, benefits and dues, please go to [cxpa.org/join](http://cxpa.org/join), email questions to [membership@cxpa.org](mailto:membership@cxpa.org), or call +1-781-876-8838