Tips on How to Take A Good Selfie!

We want you to shine in every photo you take on CX Day! We know CX Day will be fun, so please capture your memories in photos. Share your special moments with us by using #CXDay2019 on social media posts. Here are 5 tips to help you take great photos of yourself or a group on CX Day!
Tip #1: Use A Good Quality Camera

When trying to take a good selfie, camera quality is the key. We don’t want you to capture a blurry selfie on CX Day. Not all smartphone cameras have the same quality.

Play it safe! Make sure the person with the best camera on their phone takes photos for the best quality.

Yes, you can use filters as well to make the photo look better. But for good quality it is best to have a good camera.
Tip #2: Make Sure The Lighting is Good

Lighting plays a huge role in taking a good selfie and photography in general. It is important to make sure you have good lighting. You want to make sure you’re able to see everyone in the photo, especially in a large group photo.

Also, make sure the light is facing you. If the light is behind, you may create shadows that block your face or others in the photo.
Tip #3: Have a Fun Facial Expression

Don’t try too hard to get the right facial expression. We get it, CX Day can put some pressure on you to look your best. You want to take a natural photo and capture the moment. If you try too hard, you might just change that.

Of course, we want you to capture a good selfie but remember that you don’t want a pose in every photo.

So, don’t be shy, capture those quirky smiles and forehead wrinkles!
Tip #4: Use Props /Edit Your Selfies

Explore adding filters to enhance photos! You just don’t want to overdo it. Too much filter exposure can ruin a selfie. Make sure to use minimal filters in order to keep the photo as natural as possible. We also want to be able to see your props and CX Day colors. Use photos filters but be sure to keep the contrast balanced so all the colors and props appear.

Don’t forget if you haven’t already print out CX Day signs you can find downloadable signs [here](#). Show how much you love your customers and hold fun props/signs. Be creative and decorate your signs or use your own props.

Light filter

Too much filter
You can change settings in your camera, so the words on signs display correctly when taking a selfie.

Steps for Android click [here](#).
Steps for iPhone click [here](#).
Tip #5: Have Fun and Don’t Be So Serious

Sometimes when we want to take a good selfie we only capture our “good side”. But don’t take the photo too seriously. Just have fun. You can be silly and quirky. Remember you’re capturing a fun moment and not a photoshoot. We can’t wait to see your fun photos!

Special Thanks to Blia, Derik and Molly from CXPA for fun photos!